

A young girl with brown hair in pigtails, wearing a yellow cardigan over a floral shirt, is pointing her right index finger at a blue pencil. She has an open-mouthed expression. To her right, there are several cartoonish, grey, spiky particles with angry faces, representing air pollution. The background is a soft-focus indoor setting.

YOUR CHILDREN WILL THANK YOU

The air in many schools around Europe and the Middle East is evidently contaminated by harmful particles. Poor indoor air quality leads to a decreased learning performance and negatively affects your childrens' health.

**THINK AHEAD, SHARE THIS
MESSAGE. TELL YOUR BUILDING
OWNER AND HVAC SUPPLIER THAT
#IAQmatters TO YOU.**

For more information, visit www.IAQmatters.org

AIR POLLUTION DOES NOT KNOW BORDERS

No matter if you live in Paris or Dubai, Munich or Muscat: Indoor air pollution affects us all. Poor indoor air quality is evidently harmful to health, affects work performance, and reduces comfort.

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#IAQmatters is joint initiative of heating, ventilation and air conditioning (HVAC) manufacturers in Europe and the Middle East, which provide solutions to ensure a healthy indoor climate.

THE WINNERS GO FOR INDOOR AIR QUALITY

Investing in a good indoor climate is an investment in your future and ultimately pays off. Good indoor air evidently increases productivity levels, reduces health problems, and provides for a better comfort.

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A person in a dark suit stands on a rooftop terrace, looking out at a city skyline. The sky is hazy, and several cartoonish, spiky grey germs with faces are floating in the air, suggesting poor indoor air quality.

THE NEXT GENERATION OF ENERGY EFFICIENT BUILDINGS

Reducing the energy costs and CO₂ footprint of your building is important. Yet, not at the expense of your health, productivity, and comfort. Through state-of-the-art indoor climate technologies, achieving both is possible.

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YOUR AIR FILTER MAKES THE DIFFERENCE



Air filters are essential in ensuring a good indoor air quality, which evidently increases productivity levels, reduces health risks, and provides for a good level of comfort. Do you know if the air filter in your HVAC system does what it is supposed to do?

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A man wearing a white thobe and ghutra with a black agal, smiling while holding a tablet. He is standing in front of a large window with a view of a modern city skyline.

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