



## YOUR CHILDREN WILL THANK YOU

The air in many schools around Europe and the Middle East is evidently contaminated by harmful particles. Poor indoor air quality leads to a decreased learning performance and negatively affects your childrens' health.

**THINK AHEAD, SHARE THIS  
MESSAGE. TELL YOUR BUILDING  
OWNER AND HVAC SUPPLIER THAT  
#IAQmatters TO YOU.**

Several cartoonish, blue, spiky spherical particles with angry faces are shown moving along wavy, grey paths that cross the map of Europe. The background is a faded image of a city skyline with a river and boats.

# AIR POLLUTION DOES NOT KNOW BORDERS

No matter if you live in Paris or Dubai, Munich or Muscat: Indoor air pollution affects us all. Poor indoor air quality is evidently harmful to health, affects work performance, and reduces comfort.

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# THE WINNERS GO FOR INDOOR AIR QUALITY

Investing in a good indoor climate is an investment in your future and ultimately pays off. Good indoor air evidently increases productivity levels, reduces health problems, and provides for a better comfort.

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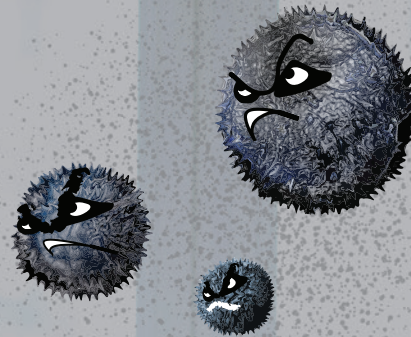
A man in a dark suit stands with his back to the camera, looking out of a large glass window at a city skyline. On the left side of the window, there are four stylized, grey, spiky circular icons representing air pollution or allergens. The scene is brightly lit, suggesting daytime.

## THE NEXT GENERATION OF ENERGY EFFICIENT BUILDINGS

Reducing the energy costs and CO<sub>2</sub> footprint of your building is important. Yet, not at the expense of your health, productivity, and comfort. Through state-of-the-art indoor climate technologies, achieving both is possible.

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# YOUR AIR FILTER MAKES THE DIFFERENCE



Air filters are essential in ensuring a good indoor air quality, which evidently increases productivity levels, reduces health risks, and provides for a good level of comfort. Do you know if the air filter in your HVAC system does what it is supposed to do?

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#IAQmatters is joint initiative of heating, ventilation and air conditioning (HVAC) manufacturers in Europe and the Middle East, which provide solutions to ensure a healthy indoor climate.



For more information, visit  
[www.IAQmatters.org](http://www.IAQmatters.org)

A man in a white thobe and ghutra stands by a large window, smiling and looking at a tablet. Outside the window is a modern city skyline with tall buildings.

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